

FACE

FRIENDS and ADVOCATES of the CROCKER-AMAZON and EXCELSIOR

What is in a name?

Putting our best FACE forward

Put on a happy FACE

On the FACE of it

A good FACE (on the neighborhood)

Another FACE

Etc.

Mission Statement -To promote the positive aspects of our neighborhood. To educate about the history of the neighborhood, To provide funding for future enrichment projects for the neighborhood. To work on FUN projects that bring people together.

Structure—Steering committee, or officers to set up the initial organization, by-laws and set policy standards for operating. Need to research non-profit status and what is required. Membership with project and goal focus. Members to work from project to project. Not month to month meeting.

Goals (projects)—To work for small projects at first and building to larger ones. Things that promote and enhance the immediate neighborhood.

Membership Open to anyone who shares the vision we have to promote our neighborhood. Open to former neighbors, friends that just like it out here and those of us who want to foster a deeper sense of neighborhood feeling.

Outreach Approaching the existing organizations with the idea that we can help them with projects they are working on. Neighborhood newsletters. Flyers in doorways. Start with a project and build from there. To join District 11 Council and build from that structure.

IDEAS—What has been suggested

JERRY GARCIA

Naming the McLaren Park Amitheater after Jerry Garcia

Name plates or auxially street signs for Jerry

The small stage area at the park for Jerry's artwork.