

Basic FACE Info

When did FACE start:

In 2003, five friends and neighbors decided that there needed to be a neighborhood organization that focused on “what was right” with our community and to celebrate the wonderful facilities and recreational and cultural opportunities in our own backyard.

FACE was formed to be a booster club for our community.... (Focusing on The Excelsior, Crocker Amazon, the Outer Mission and the greater District 11 area.

We are governed by an eleven member steering committee, elected yearly at a meeting / dinner open to all members. The steering committee meets several times a year to discuss projects and decide on the events we will be actively involved in.

The club was formed around the idea of promoting fun projects that would bring positive attention to the neighborhood, to celebrate the history, the natural beauty, the cultural diversity and the hidden treasures all around us.

Membership: Open to anyone who lives, works or loves our community. A full FACE membership is \$10 a year and entitles members to vote on our upcoming projects and steering committee elections. An Electronic Membership is FREE and open to anyone who wishes to be on our mailing list.

Newsletter:

One of our missions is to inform our community of things going on around them...and in the City that they might not know about. We don't have a neighborhood newspaper in District 11. The community does its best to stay informed usually by community newsletters. FACE members belong to a number of groups and organizations. We ask members to share information and we are happy when items from our newsletter are passed onto other groups for publication. We signed up for as many news groups and newsletters as possible. We cut and paste from these sources and publish a monthly newsletter. We also provide updates as often as once a week. We distribute it free online or by mail for a small charge.

Some past projects: Celebrating Parks.

McLaren Park, the second largest park in the city and too long ignored by a large percentage of the community. Toward that end, FACE conceived of the idea of having a community picnic, with live music at the amphitheater to bring people out to discover it. This was to be the first Jerry Day in McLaren Park. Later FACE joined with other groups and individuals to have the amphitheater names for Jerry Garcia. This has brought many more people to discover the park for the first time. FACE is active with Friends of McLaren Park and events like the annual Earth Day celebration.

The Crocker Amazon Tile Project: The community came together to build the big purple play structure at Moscow and Geneva Ave. in 2002. For several years, the idea of beautifying the plain gray concrete benches has been discussed. Some kind of tile work has been suggested but no one quite knew what shape the project should take. In the fall of 2006, FACE members, the Neighborhood Parks Council and muralists, Precita Eyes met to discuss the possibility of joining forces to bring a major art installation to the park. FACE applied for a Community Challenge Grant in Dec. 2006 and was approved for the project. Then after going through a

number of hurdles with several commissions and departments, the work began in Oct. 2007. The project is continuing all winter and into the spring every Saturday (if does not rain). The last week of March we will move to both Sat. and Sunday. We are looking at a final completion date in May. We also would like this project to be a springboard for a Friends of Crocker Amazon Playground to be led by the families who come to the playground each week. Many people have no idea what can be done to successfully steward a park like this. We want to offer our help to get them started and to help continue to monitor the park for repairs and improvements.